

RADIO FREE BROOKLYN RADIO SHOW PORTRAITS

Radio Show Portraits are brand new in Season 6, and will provide a way for our management team to assess proposed pre-recorded shows. If your show is accepted, the show portrait will also be included on your show page on the RFB website, as a way to get potential listeners interested in your show. Additionally, if your show is distributed on iTunes after broadcast, it will serve as your “Episode 0” show introduction, used to convince people to subscribe to your show as a podcast.

Guidelines

Note: These guidelines are very important and will let us know not only about the content of your show, but that you’re familiar with basic technical specs of audio files such as bitrate and sample rate.

Length: 8-12 minutes

Format: mp3

Bitrate: 128 Kbps

Sample Rate: 44.1 kHz

Content: This is your opportunity to sell your show—not just to RFB, but to all the listeners who will be tuning in. Try to give us the best representation of who you are on the radio. If your show is a music show make sure to give equal time to your voice and personality as well as samples of your music. Think of this as a mini-version of your radio show, and make sure to leave us wanting more!

Following are a few points you may wish to address in your show portrait:

- Who are you?
- What will this radio show be about?
- Any areas of expertise that make you the perfect host for this show?
- Why are you doing this show?
- What can I expect from this show’s format?
- Will you have guests? What kinds of guests can we expect?
- If you are a music show, provide samples of music that may appear on your playlists (these can be full tracks or just clips)
- If your show is geared toward a specific community, subculture, or listening audience, who are they and what are you providing them that is different than what they can get elsewhere?
- Why should I listen? (What's in it for me?)

Thanks for your interest in RFB, and we look forward to hearing your work!